

EXAMPLES OF BALLOT DESIGNATIONS

ACCEPTABLE:

- ❑ Governing Board Member, Irvine Unified School District
- ❑ Real Estate Broker
- ❑ Health Care Manager
- ❑ Appointed Incumbent
- ❑ Community Volunteer
- ❑ Scientist/Father/Businessman
- ❑ CPA/Parent
- ❑ Retired USAF Officer
- ❑ City Councilmember, City of Rancho Santa Margarita
- ❑ City of Huntington Beach Councilmember/Attorney

UNACCEPTABLE:

REASON:

- | | |
|------------------------------------|--|
| ❑ Incumbent Mayor/Engineer | “Incumbent” must be used as noun and alone |
| ❑ Prominent Businesswoman/Wife | Status |
| ❑ Businessman, Father | Slash marks must be used for punctuation |
| ❑ Nonprofit Organization Founder | Must be within past 12 months |
| ❑ Republican Legislative Assistant | No party affiliation can be mentioned |
| ❑ Community Volunteer/Parent | “Community Volunteer” must stand alone |
| ❑ Tax Activist | Suggests an evaluation of candidate’s qualifications and is a status |
| ❑ Former Council Member | Can’t use “former” or “ex” |
| ❑ Veteran | Status |
| ❑ Army General, Ret. | “Retired” must appear before other words and not be abbreviated |