

**MEASURE TO BE VOTED ON**

Notice is hereby given that the following measure is to be voted on at the municipal election to be held in the City of Seal Beach on Tuesday, the 6th day of November, 2018:

**Synopsis of Measure BB**

Measure BB is an ordinance submitted to the voters of the City of Seal Beach by the City Council. It would approve Ordinance Number 1671, to adopt a retail transactions and use tax for the sales of goods in the City, and the taxable storage, use or consumption in the City of goods purchased. It will take effect only if approved by a majority of the voters voting thereon.

If approved by the voters, Measure BB would increase the City's existing sales tax rate by 1%, or one cent, on every dollar of taxable sales of goods in the City, and the taxable storage, use or consumption in the City of goods purchased. Measure BB provides that the tax will be collected by the State of California under a contract in the same way the existing sales tax is collected. Revenue and expenditures from Ordinance Number 1671 will be subject to the City's annual independent audit, which is available to the public, and that information will be disclosed in the City's Comprehensive Annual Financial Report, among other documents. The total sales tax rate paid in Seal Beach, which also includes the sales tax collected for the State of California and other public agencies such as OCTA, is 7.75% now. If the Measure is approved by the voters, the total sales tax rate in the City will increase to 8.75% subject to any changes in state law.

Ordinance Number 1671 will not take effect unless a majority of the voters approve Measure BB. For a complete copy of the ordinance proposed, please contact the Seal Beach City Clerk's office at (562) 431-2527, ext. 1305. The polls will be open from 7:00 am to 8:00 pm on the day of the election.

Dated 8/23/18



Robin L. Roberts, MMC, City Clerk